7th August, 2014

Clarification on pricing revision in respect of data distribution through 'Non Display Data Feed' connectivity

This is with reference to the pricing revision policy communicated on July 8, 2014 in respect of data distribution through 'Data feed' connectivity. Further clarifications herein are provided based on the responses received from data vendors.

The policy is applicable for data delivered via vendor data feed connectivity and when used in any kind of applications of clients apart from the data vendor's display terminal.

The applicable pricing revision shall be implemented in two phases, first effective from October 1, 2014 and the next effective from January 1, 2016. The details are given below.

1) **Non-Enterprise users**: Applicable fees per user per application per location per segment of the client, effective from October 1, 2014 shall be:

Data Level & Segment	Data feed fees per user per application per location per segment (Rs / Month)
Level 1 – CM & FAO	3,000
Level 1- CDS	1,250
Level 2 – CM & FAO	4,500
Level 2- CDS	2,000
Level 3 – CM & FAO	4,500

The applicable fees per user per application per location per segment of the client, effective from January 1, 2016 shall be:

Data Level & Segment	Data feed fees per user per application per location per segment (Rs / Month)
Level 1 – CM & FAO	6,000
Level 1- CDS	2,500
Level 2 – CM & FAO	9,000
Level 2- CDS	4,000
Level 3 – CM & FAO	9,000

2) **Enterprise users:** The Enterprise category comprises of all business units of a legal entity. The applicable fees for Enterprise category effective from October 1, 2014 shall be:

Data Level & Segment	**Tariff per annum per Segment (Rs.)**
Level 1 – CM & FAO	9,00,000
Level 2 – CM & FAO	12,50,000
Level 1– CDS	3,75,000
Level 2– CDS	5,25,000

The applicable fees for Enterprise category effective from January 1, 2016 shall be:

Data Level & Segment	**Tariff per annum per Segment (Rs.)**
Level 1 – CM & FAO	18,00,000
Level 2 – CM & FAO	25,00,000
Level 1– CDS	7,50,000
Level 2– CDS	10,50,000